

Food Gatherers' Summer Food Service Program



About this toolkit

Thank you for helping spread the word about the Summer Food Service Program. Materials in this toolkit are to help you promote the program on your social media and other communication channels.

Social media copy Feel free to use these template social media posts. We recommend directing people to Food Gatherers' website: www.foodgatherers.org/find-help/summer-food-service-program/.

- Summer should not mean hunger. Help spread the word about free meals for kids & teens! Visit www.foodgatherers.org/find-help/summer-food-service-program/. for more information or text FOOD or COMIDA to 304-304 for a list of meal sites.
- For kids facing hunger, summer vacation can be anything but a break. Without the meals they receive at school, the days can be long and difficult. The summer food service program helps fill the gaps for children and families during the summer months. Meals are available to all kids and teens, no sign-up required! Find your local programs at www.foodgatherers.org/find-help/summer-food-service-program/.
- #Free #SummerMeals help kids & teens get the food they need to stay healthy in the summer. More details: www.foodgatherers.org/find-help/summer-food-service-program/.

Flyers and Graphics: These images can be shared as social media posts. You can always check Food Gatherers' pages and reshare our posts.

[Click here to view the flyers and graphics.](#)

Key messages: In summer 2024, we are promoting three program types: Eat and Play, Grab and Go, and Mini Grocery Pickup.

- **Eat and Play:** At the Eat and Play sites, each child is served a meal, which must be eaten on site. Tables and seating are provided and some sites may provide games and activities. Meals are open to all children, regardless of school district

or home address. Unfortunately, due to state restrictions, families can not take to-go meals or leftover food from Eat and Play sites.

- **Grab and Go:** Grab and Go sites offer to-go meals for children that can be heated and enjoyed at home. Staff will ask how many children you are picking up for and give you the appropriate number of meals. Children do not need to be present for adults to pick up meals. Kids can pick up food for themselves and their siblings. A friend or neighbor can also pick up meals on behalf of another family who can't make it to the Grab and Go program.
- **Mini Grocery Pickup:** Mini Grocery Pickups are pop-up food distributions where families can pick up a pre-packed box of groceries to take home. Items include fresh and nonperishable foods.

More resources for families: We encourage you to also spread the word about these community resources.

- **Sign up for Summer EBT:** This is a new federal program that provides a total of \$120 in food benefits to families with school-age children during the summer months. Questions? Contact your school district to see if you're eligible.
- **Check with your school about school meals:** Many school districts offer a summer meal program for enrolled students. Contact your school district for more information.
- **Find local food distributions:** Food Gatherers has a network of partner food pantries and meal programs that is open year-round to anyone in need. For a directory of free food distributions in Washtenaw County, visit FoodGatherers.org or call 734-761-2796. For help finding resources outside of Washtenaw County, call 2-1-1 or go to mi211.org.

Updated 5/4/2024